



Omar Mootamri

PRODUCT & CREATIVE DESIGNER

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-  Milano, Italy

CORE STRENGTHS

- UX Strategy
- Design System
- Creative Direction
- AI Workflows
- Brand Systems
- Visual Design
- Product Thinking
- Storytelling
- Systems Thinking

LANGUAGES

- Italian — Native
- English — Advanced (C1)
- Arabic — Native Fluency
- French — Professional

Designing products, systems and digital experiences between strategy and creative direction.

Hybrid designer with 10+ years of experience working across product design, visual systems, branding and digital communication. I help teams transform complex ideas into scalable and meaningful experiences through strategy, collaboration and design culture.

APPROACH

I work best in environments where design is part of the conversation from the beginning. Not barely an execution, but as a strategic layer able of shaping product quality, communication and long-term vision.

EXPERIENCE

2021 — Present

Freelance

Digital Creative Designer

Supporting startups, agencies and companies on product design, branding, digital communication, design systems and scalable digital ecosystems.
Worked across legal-tech, health, mobility, automation, AI-driven services, finance, studios and fashion e-commerce.

Colla Studio Senior Creative Designer

Worked across branding, product design and digital platforms for startups, agencies and global companies. Contributed both strategically and visually, collaborating closely with developers, stakeholders and multidisciplinary teams.

Deloitte Product & Creative Design Consultant

Collaborated across Tech, Finance, Education and Fashion e-commerce projects, contributing on UX, interface systems, digital experiences and strategic product direction.

2020 — 2021

GreatPixel

User Experience Designer

Designed scalable interfaces and digital experiences for mobility, lending, marketing and e-commerce platforms. Contributed to the **Opyn Design System** and concept experiences for **SEA Aeroporti**.

2018 — 2020

Imille

UX/UI Designer

Worked on **Enel Energia** digital experiences, customer journeys, private areas and mobility-related services with a strong focus on UX and interface systems.

2018 — 2020

TBWA\\Worldwide

Graphic & UX/UI Designer

Worked on campaigns, branded experiences and communication systems for brands including **Technogym**, **TelepassPay**, **Eni**, **Roche**, **Nissan** and **BNL**.

2014 — 2017

Electronic Arts (EA)

Photo Editor

Contributed to the creation and management of visual assets for FIFA Ultimate Team across FIFA 14, FIFA 15, FIFA 16 and FIFA Mobile